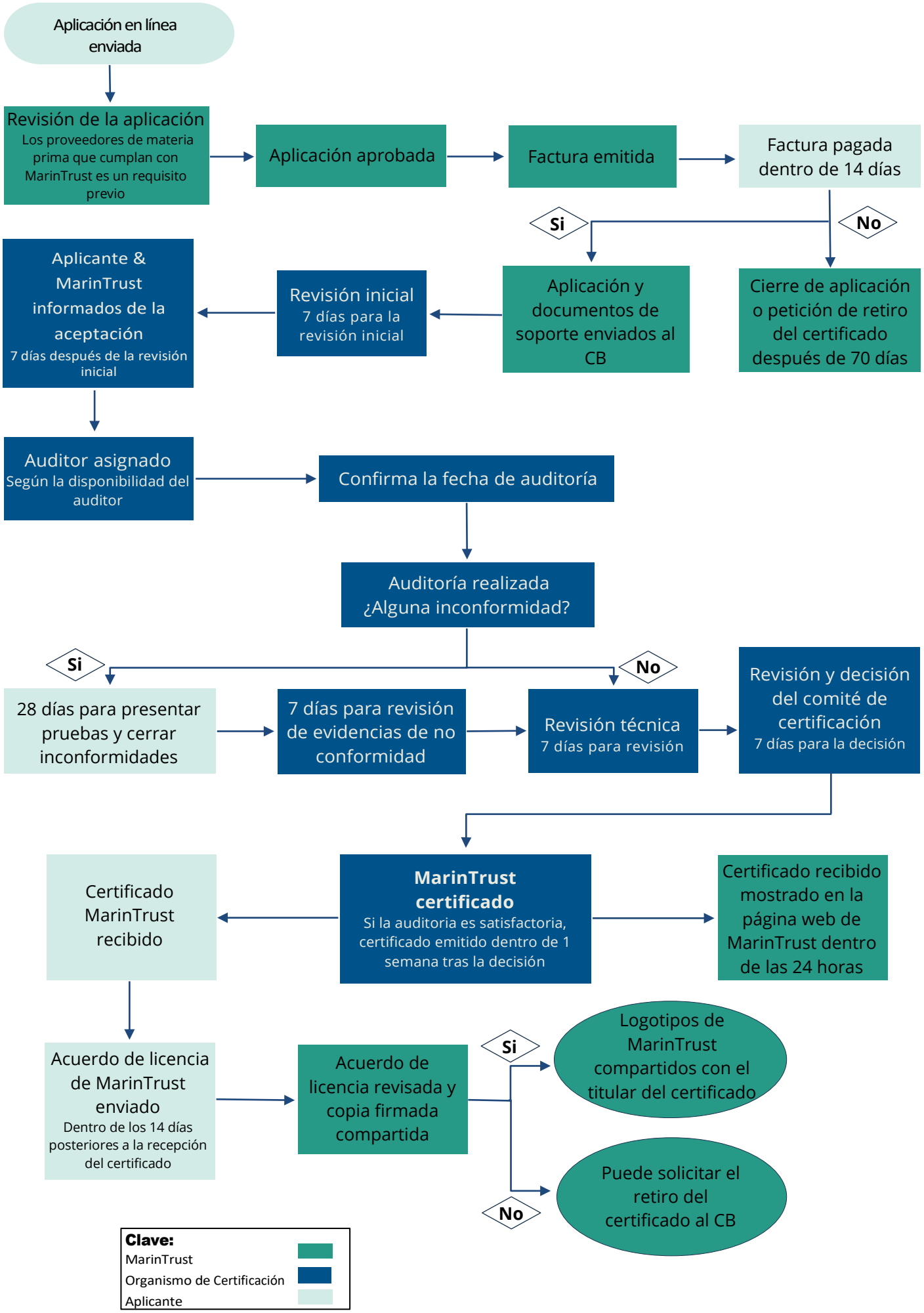Ruta hacia la certificación del Estándar Cadena de Custodia