

Aqua Ice 2024 [\(https://lagarlif.is/en/\)](https://lagarlif.is/en/)

Aqua Ice 2025 will be in Harpa 30th of September and 1st of October

Free WiFi: Lagarlif2024

Aqua Ice conference in Harpa, 8th and 9th of October 2024



https://lagarlif.is/wp-content/uploads/2023/12/HArpa_MG_9967-1.jpg

See Exhibitors Floorplan

<https://kom.eventsair.com/ExhibitionPortal/aqua-ice-2024/lagarlif24/floorplan/live>

Tuesday 8th of October 2024
 (<https://lagarlif.is/en/>)

Registration 09:00

Silfurberg A&B 10:00 – 12:00 (Icelandic and English)

Session manager: Gunnar Davidsson, Troms fylkeskommune, Romassa fykkasuohkan, Tromssan fylkinkomuuni

Session co-ordinator: Kristinn H. Gunnarson, Editor BB

Challenges of Aquaculture (<https://lagarlif.is/malstofur/challenge-of-aquaculture/>)
(Icelandic and English)

10:00 **Opening (<https://lagarlif.is/fyrirlestur/opnun-radstefnunnar/>)**, Jens Þórðarson president of *Aqua Ice* (English)

10:10 **Address (<https://lagarlif.is/fyrirlestur/ministers-address/>):**
(<https://lagarlif.is/fyrirlestur/setning-radstefnu/>) Bjarkey Olsen Gunnarsdottir, Minister of Food, Agriculture and Fisheries (Icelandic)

10:30 **Having the courage to aim high (<https://lagarlif.is/fyrirlestur/having-the-courage-to-aim-high/>)**, Sigurgeir Bardarson (<https://lagarlif.is/wp-content/uploads/2024/10/Sigurgeir-Bardarson.pdf>), Leagal Counsel Fisheris Iceland (English)

10:45 **Outlooks and Perspectives for Aquaculture Industry in Iceland for the next decade (<https://lagarlif.is/fyrirlestur/outlooks-and-perspectives-for-aquaculture-industry-in-iceland-for-the-next-decade/>)**, (<https://lagarlif.is/wp-content/uploads/2024/10/Hjalti-Mar.pdf>) Hjalti Már Hauksson, (<https://lagarlif.is/wp-content/uploads/2024/10/Hjalti-Mar.pdf>) Senior Vice President, Corporate Finance, Arion Bank, Iceland (English)

11:05 **Challenges and opportunities for Icelandic Aquaculture from a feed perspective (<https://lagarlif.is/uncategorized/challenges-and-opportunities-for-icelandic-aquaculture-from-a-feed-perspective/>)**, Håvard Walde, General Manager Skretting AS. (English)

11:20 **The future of aquaculture in Iceland (<https://lagarlif.is/fyrirlestur/the-state-and-future-of-aquaculture-in-iceland/>)**. Gudrun Olsen, (<https://lagarlif.is/wp-content/uploads/2024/10/Gudrun-Olsen.pdf>) Boston Consulting Group Ltd. (English)

11:40 **Roundtable discussion (tbd)** (English)

12:00 **Finish**

Lunch 12:00 – 13:00  (https://lagarlif.is/en/)

13:00 – 14:30

Silfurberg A (English)

Reputation of salmon farming

(https://lagarlif.is/malstofur/umhverfismal-og-ordspor-sjokviaeldis/)

Session manager: Sigurður Pétursson, Rækt

Session co-ordinator: Jens Garðar Helgason,

Deputy CEO Kaldvík

13:00 **Social license to operate for salmon farming** (https://lagarlif.is/fyrirlestur/social-license-to-operate-for-salmon-farming/),

Ragnheiður I Þórarinsdóttir

(https://lagarlif.is/wp-content/uploads/2024/10/Ragnheidur-I.pdf),

Rector, Agricultural University of Iceland (AUI)

13:15 **Sterile farmed salmon as solution for risk of genetic introgression with wild stocks** (https://lagarlif.is/fyrirlestur/sterile-farmed-salmon-as-solution-for-risk-of-genetic-introgression-with-wild-stocks/),

Jónas

Jónasson (https://lagarlif.is/wp-

content/uploads/2024/10/Jonas.pdf), Head of

Production Benchmark Genetics

13:30 **Environmental surveillance and image of sea farming**

(https://lagarlif.is/fyrirlestur/environmental-surveillance-and-image-of-sea-farming/),

Björn Hembre (https://lagarlif.is/wp-

content/uploads/2024/10/Bjorn-Hembre.pdf),

CEO, Arnarlax

Silflurberg B (English)

Animal welfare

(https://lagarlif.is/malstofur/vfiska-i-lagareldi-animal-welfa-aquaculture/)

Session manager: Krístrún Helga

Dýralæknir Vetaq

Session co-ordinator: Gunnhildur

13:00 **The ParviLife project –** (https://lagarlif.is/uncategorized/)

How to avoid or live w

salmon aquaculture, Árni Kristn

(https://lagarlif.is/wp-

content/uploads/2024/10/Arr-Kristmundsson.pdf) Biopharm:

13:15 **Bacteria: Importance, ap benefits for a sustainable aqu: development**

(https://lagarlif.is/fyrirlestur/l

importance-applications-and-

sustainable-aquaculture-devel

Bakke Fylling (https://lagarlif.

content/uploads/2024/10/Ani

Technical Manager Previwo

13:30 **Focusing on fish welfare farming efficiency**

(https://lagarlif.is/fyrirlestur/f welfare-to-improve-farming-e

Roden, MSD Animal Health

13:45 **Sustainable and Circular Fish Farming Equipment**  (<https://lagarlif.is/en/>) (<https://lagarlif.is/fyrirlestur/sustainable-and-circular-fish-farming-equipment/>), Georg Haney, (<https://lagarlif.is/wp-content/uploads/2024/10/Georg-Heny.pdf>) Umhverfisstjóri / Environmental Manager, Hampidjan Group

14:00 **Surveillance will improve the reputation of salmon farming** (<https://lagarlif.is/fyrirlestur/matvaelastofnun-mast-icelandic-food-and-veterinary-authority/>), Hronn Jorundsdottir, (<https://lagarlif.is/wp-content/uploads/2024/10/Hronn.pdf>) CEO Icelandic Food and Veterinary Authority

14:15 **Roundtable**

14:30 **Finish**

13:45 **Machine learning and AI welfare challenges in Icelandic** (<https://lagarlif.is/fyrirlestur/>) Kristin Aase, (<https://lagarlif.is/content/uploads/2024/10/kris>) Insight Manager Aquabyte

14:00 **How ReelData identifies and reduce stress in landbased fish farms** (<https://lagarlif.is/uncategorized/indendifies-and-reduce-stress-aquaculture/>), Mathew Zimola (<https://lagarlif.is/wp-content/uploads/2024/10/Ma>) CEO ReelData

14:15 **Norwegian University of Life Sciences (NMBU)** (<https://lagarlif.is/fyrirlestur/university-of-life-sciences-nmbu/>) Kristine Ringstad (<https://lagarlif.is/content/uploads/2024/10/Nai>) Veterinarian, Ph.d.-student NMBU

14:30 **Finish**

Coffee 14:30 – 15:00

15:00 – 16:30

Silfurberg A (English)

Silfurberg B (English)

Markets for salmon  **malstofur/markads-og-solamal-a-islenskum-laxi-marketing-and-export-of-icelandic-salmon/** (<https://lagarlif.is/malstofur/markads-og-solamal-a-islenskum-laxi-marketing-and-export-of-icelandic-salmon/>)

Session manager: Jóhannes Gíslason, GeoSalmo

Session co-ordinator: Bjarni Runar Heimisson, CEO, Reiknisstofa Fiskmarkaða

15:00 **Leveraging Oceans of Data to Navigate Salmon Trends** (<https://lagarlif.is/fyrirlestur/leveraging-oceans-of-data-to-navigate-u-s-salmon-trends/>), Anna Bjork Theodorsdottir, Data Science and AI Oceans of Data

15:15 **Expanding markets and future growth for Icelandic salmon** (<https://lagarlif.is/fyrirlestur/salmon-from-sea-icelands-second-most-valuable-seafood-export-product/>), Hrannar Darri Gunnarsson, (<https://lagarlif.is/wp-content/uploads/2024/10/Hrannar-Darri.pdf>) Sales Manager, Arnarlax

15:30 **French market for salmon and trout** (<https://lagarlif.is/fyrirlestur/french-market-for-salmon-and-trout/>), Guðmundur Stefánsson (<https://lagarlif.is/wp-content/uploads/2024/10/Gudmundur-stefans.pdf>), CEONovo Food S.a.r.l.

Stories from aquaculture producti (<https://lagarlif.is/en/>) **lagareldi/)** (<https://lagarlif.is/malstofur/sogu-lagareldi/>)

Session manager: Pall Marvin Jonsson Olfuss Cluster

Session co-ordinator: Holmfridur Sveinsdottir, Rector Holar University

15:00 **Stories from Hólar Universi** (<https://lagarlif.is/fyrirlestur/stori-from-holar-in-hjaltadalur/>), Eva K (<https://lagarlif.is/wp-content/uploads/2024/10/Eva-Kunnter.pdf>), Assistant professor H University

15:15 **Connecting the dots with RC inspections, ensuring compliance i** **responsible farming** (<https://lagarlif.is/fyrirlestur/enh-rov-inspections-and-ensuring-compliance-in-responsible-salmon-farming/>), Jostein Dyrset (<https://lagarlif.is/wp-content/uploads/2024/10/JM-Robotics.pdf>), Aftersales manager J Robotics

15:30 **Fast-Paced World of Salmo Processing** (<https://lagarlif.is/uncategorized/fast-paced-world-of-salmon-processing/>), Kristján Rúnar Kristjánsson (<https://lagarlif.is/wp-content/uploads/2024/10/Kristjan-Runar.pdf>), Manager Drimla

15:45 **Marketing land-based salmon from Iceland**



(<https://lagarlif.is/fyrirlestur/marketing-land-based-salmon-from-iceland/>), Omar Gretarsson (<https://lagarlif.is/wp-content/uploads/2024/10/Omar-Gretars.pdf>), CMO, First Water

15:45 **ScaleAQ**

(<https://lagarlif.is/en/>) (<https://lagarlif.is/fyrirlestur/focus-on-fish-welfare-to-improve-farm-efficiency-2/>), Building the best of past for a sustainable future (<https://lagarlif.is/fyrirlestur/focus-on-fish-welfare-to-improve-farm-efficiency-2/>), Torstein Kristensen (<https://lagarlif.is/wp-content/uploads/2024/10/Torsteir-Krist.pdf>), Head of Biology in ScaleAQ Associate professor II, Nord Universi

16:00 **Building Brands – Telling the Story** (<https://lagarlif.is/uncategorized/building-a-brand-telling-the-story/>), Richard Lawrence (<https://lagarlif.is/wp-content/uploads/2024/10/Rich-Lawrence.pdf>), New England Seafood

16:00 **Oxygen Solution for emerge and emptying of fish tanks** (<https://lagarlif.is/fyrirlestur/oxygen-solution-for-emergency-and-emptying-of-fish-tanks/>), Kent Sander Orheim (<https://lagarlif.is/wp-content/uploads/2024/10/kent-sander.pdf>) Technical Expert Aquaculture SOLVOX

16:15 **Finish**

16:15 **Finish**